CONSUMER SHOWS

DS Publicity Group has what it takes to generate the highest levels of consumer awareness and interest. We will create maximum interest in your show. We have experience with public relations and media promotions, having worked with high-profile exhibitions in Toronto and outlying markets. No matter the size of your event, DS Publicity Group can organize a campaign to fit your needs and budget.

We have run comprehensive campaigns for Performance World Custom Car & Truck Show and the North American International Motorcycle SUPERSHOW, the continent's largest motorcycle show. Some consumer show PR activities include media communications, radio promotions, ticket giveaways, sponsorships and show guide creation/writing. Other consumer shows include the Kitchener-Waterloo Home & Garden Show, Mukwa Geezis and the Beer & Cocktail Show.

G8 • TORONTO STAR • SATURDAY, MARCH 5, 2005

Hot Wheels / Feedback

Kookie-style stormer, 'rat rods' will star at custom car show

Some 600 autos, trucks on display

Performance World revs Friday

Hot rod artist Norm Grabowski unfurnes over Kookie II, which he will bring to T.O. next weekend. Grabowski built the rod used by actor Edd Byrnes as Kookie II in the hit '50s TV show 77 Sunset Strip.

Car clubs, long-time supporters of the show, will also exhibit members' vehicles, which will compete for best display. In addition, Performance World runs 10 a.m. to 10 p.m. next Friday and Saturday, March 11 and 12, and 10 a.m. to 6 p.m. Sunday, March 13.

Admission is $18 for adults, $5 for children to age 12 and free for kids under 6.

The International Centre is a 6900 Airport Rd., just south of Derry Rd. For more information, visit www.performanceworld.com

The Infir

SPORTING

Toronto Star – Performance World Custom Car & Truck Show

daily events

meetings • benefits festivals • expos • sports etc.

listings index

grassroots

HUMAN RIGHTS- WHAT'S WITH CANADA?

Thursday, February 16

Friday, February 17

Saturday, February 18

Sunday, February 19

Festivals this week

continuing

volunteering this week

NOW Toronto – Mukwa Geezis